

Install IBO Player on a Smart TV or Android Device

IBO Player commonly uses a device MAC address and Device Key so that an M3U/M3U8 playlist can be added through the official management portal.

Official downloads

Official IBO Player downloads:

<https://iboiptv.com/downloads>

Official playlist management portal:

<https://iboiptv.com/device/login>

On Samsung, LG or VIDAA televisions, first search the built-in app store. On Android devices, use the official downloads page when the app is not available in the store.

1. Install and open IBO Player

1. Install IBO Player from the television app store or the official developer downloads page.
2. Open the app and note the displayed **MAC Address** and **Device Key**. Keep both private.

2. Open the management portal

1. On a phone or computer, open the official playlist management portal shown above.
2. Enter the MAC Address and Device Key exactly as displayed by the app, then complete the verification step.

3. Add the playlist

1. Choose to add a playlist, enter a clear playlist name and paste the complete authorised M3U/M3U8 URL.
2. Save the playlist. Do not share the device key or full playlist URL in screenshots or public messages.

4. Reload the television app

1. Close and reopen IBO Player, or restart the television if the new playlist does not appear immediately.
2. Open the playlist and test a channel. Guide information will appear only when the playlist or provider supplies compatible EPG data.

Important: App availability, trial periods and licence terms can vary. Test playback and device compatibility before purchasing a separate player licence.

IPTV player apps do not include channels or a subscription. Only use playlists and streams you are authorised to access.
Official IBO Player downloads, support and playlist-management pages - checked 28 July 2026.